



**Areas of Work**

- Participatory Planning
- Capacity Building
- Data Platforms
- Pro-Poor Policies
- Improved Sanitation
- Tenure Security
- Sustainable Financing
- Citywide Strategies
- Adequate Housing
- Sustainable Livelihood
- Clean Water
- Global Advocacy
- Community-Led Projects
- Urban Drainage
- Public Space

**HOW**  
to join us!

**UP FOR SLUM DWELLERS** encourages direct funding as well as in-kind contributions across the areas of PSUP work. You help us to achieve the SDGs.

The biggest part of your contributions goes into the development of improved global knowledge for slum upgrading and implementation at country and community levels across our areas of work. A smaller part of the contributions is dedicated for campaign management and tool/policy and programmatic development by the UN-Habitat Headquarters in Nairobi, Kenya and country offices.

**WHAT**  
is it about?

UP FOR SLUM DWELLERS - Transforming a Billion Lives - is a global campaign organized by UN-Habitat's Participatory Slum Upgrading Programme (PSUP). It addresses the challenges of slum dwellers in the world: **massive poverty, the lack of hygiene and basic services, the risk of eviction and no future.**

Our **UP FOR SLUM DWELLERS** campaign is a **call for action for the poor throughout the world!** To upgrade slums and better people's lives, we need **strong financing partners** and supporters on our side. We reach out for **national and international private sector, organisations, institutions and foundations** to support us in a win-win-situation to reduce inequalities and promote sustainable urbanization in towns and cities around the world by integrating slum dwellers into the broader urban fabric. **UP FOR SLUM DWELLERS** advocates investment into slums and improves awareness.

**WHY**  
do we need your funding?

**1 billion people live in slums today. If no action is taken their numbers will triple by 2030. It is all of our concern to change it!**

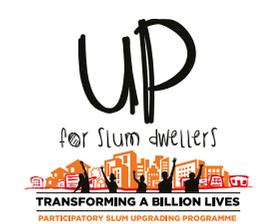
We operate in 190 cities in 40 countries. We would like you to engage with us to implement the Sustainable Development Goals (SDGs) of the 2030 Agenda for Sustainable Development and support us in our work areas:

- \*With your help we transform livelihoods** - by providing access to clean water and sanitation; by empowering women and youth through capacity building
- \*Together with you we integrate slums into cities** - by upgrading the entire city with pro-poor policies
- \*You help us to give slum dwellers a voice** - by integrating the communities into decision-making processes
- \*With your support we provide KNOWHOW and knowledge** - by training in approaches, skills and technologies, providing data platforms and establishing Country Teams
- \*Our approach is people-centred and participatory** - by bringing all stakeholders together

**WE NEED STRONG PARTNERS TO ACHIEVE OUR AIM: CHANGE MIND-SETS AND UPGRADE SLUMS TO END POVERTY AND INJUSTICE IN LINE WITH THE SDGS, ESPECIALLY GOAL 11, "MAKE CITIES AND HUMAN SETTLEMENTS INCLUSIVE, SAFE, RESILIENT AND SUSTAINABLE"**

**As a financing partner you will benefit from:**

- partnership visibility globally
- getting periodical updates and the 'Up for Slum Dwellers' Annual Report highlighting outcomes of your support
- participation and support in PSUP activities
- appearing in campaign publications
- expanding business portfolios



**Join the UP FOR SLUM DWELLERS Campaign at:**

[www.mypsupsup.org](http://www.mypsupsup.org)  
[www.worldurbancampaign.org/PSUP](http://www.worldurbancampaign.org/PSUP)  
 or  
 Email: [unhabitat-psup@un.org](mailto:unhabitat-psup@un.org)  
 Ms Kerstin Sommer  
 Project Leader PSUP  
[kerstin.sommer@un.org](mailto:kerstin.sommer@un.org)

Join and follow us on Social Media:  
 Facebook, @UNHABITAT  
 Twitter, @UNHabitat, #PSUP, #UpForSlumDwellers  
 Youtube - UNHabitat/PSUP

**SUPPORT US**

it's worth it

# #UPFORSLUMDWELLERS

Transforming a Billion Lives

UP

for slum dwellers



TRANSFORMING A BILLION LIVES

PARTICIPATORY SLUM UPGRADING PROGRAMME



UN HABITAT  
FOR A BETTER URBAN FUTURE